

OUR HISTORY

Following its formation in 1971, the football club has become a large part of the Village community and provides a football experience for over 500 members, catering for girls, boys and men of all ages. Weekly we provide football for up to 40 junior teams from mini (U6) to juniors (U16's). A recent initiative over the last 3 years has been the FAW drive for inclusive football in Wales. This has been a great success with six past Dinas Powys players having representative caps for the Wales Learning Disability squad.

Latterly the FAW has promoted girls/female football as the fastest growing sport in Wales and we now boast teams at 5 different age groups.

We pride ourselves as being one of the largest clubs in South Wales and as such strive for excellence in all that we do. This has been recognised by the FAW with an award of a Platinum Standard for the running of club administration and excellence in coaching provision. We were also voted South Wales Club of the year in 2013 and at a press launch at our senior ground, Wales's football legend lan Rush presented us with the award.

OUR MISSION



Dinas Powys Football club has seen a huge investment and successful development in the ground facilities at The Murch Field. This means that both players and supporters alike can enjoy the improvements, and this has benefitted the whole football club and the wider local community. The legacy of this will last for generations and provide all current and future players from the village with a first-class playing facility and help the club to maintain Platinum Standard and hopefully achieve 'academy status' with the Football Association of Wales.

However, the football club still doesn't have a club house to call our permanent home and this is something that all members of the club are striving to achieve, which will further improve what we already have in Dinas Powys. Without a club house we rely totally on fundraising, sponsorship and the generosity of individuals to generate the finances the football club require to continue playing football at all levels, providing health and fitness to all in the community.

We are therefore asking for financial support and assistance from individuals, businesses and the wider community and we have put together the following sponsorship packages with the hope of gaining your support.

All sponsors will get a mention in the match day programme and on the club web site, and those who have a package that is more than £100 will get a mention or advert (size depends on package) in the match day programme.

PACKAGE 1

PREMIER MAIN SPONSOR PACKAGE £1500

- Full Colour A5 page advert in match programme, with main sponsor status
- 2 complimentary invites to all club functions and events
- Website main sponsor advert, with hyperlink to your company web site.
- Medium size advert in club newsletter (500 members) 2 per season
- Advertising banner 6ft x 3ft.
 Placed behind goal in full view of stand.
- 4 seats reserved in the stand & free entry at the Murch for the season.

dinaspowysfc.com

PACKAGE 2 PROGRAMME ADVERT

HALF PAGE £80 BLACK AND WHITE £120 COLOUR

- Half page A5 programme advert for the season.
- Advert on club website with hyperlink to your company website.
- Small size advert in club newsletter (500 members), 2 per season

PACKAGE 3

PROGRAMME ADVERT

FULL PAGE

£100 BLACK AND WHITE £150 COLOUR

- Full page A5 programme advert for the season.
- Advert on club web site with hyperlink to your company website.
- Small size advert in club newsletter (500 members), 2 per season



CLUB SPONSORSHIP

PACKAGE 4
ADVERTISING

BANNER £300 NEW SPONSORS £200 EXISTING SPONSORS

- Advertise your company's name (banner size 6ft x 3ft) behind the goalmouth, and in full view of the club's stand.
- Half page A5 colour programme adverts for the season.
- Advert on club website with hyperlink to your company website.
- Small size advert in club newsletter (500 members), 2 per season

PACKAGE 5

1ST TEAM

SPONSORED KIT £950

PACKAGE 6

1ST TEAM AWAY

SPONSORED KIT £850

- Your company name or logo will appear on the team shirt
- Full page A5 colour advert in the programme, for the season.
- Advert on web site with hyper link to your company website.
- Medium size advert in club newsletter (500 members), 2 per season

1ST TEAM

HOME AND AWAY KIT SPECIAL £1,600

PACKAGE 7

1ST TEAM

SPONSORED TRACKSUIT TOPS **£900** (16 PLAYERS)

- Your company name or logo will appear on the tracksuit top, which will be worn to all home and away games
- Half page A5 colour advert in the programme, for the season.
- Advert on website with hyperlink to your company website.
- Medium size advert in club newsletter (500 members), 2 per season

PACKAGE 8

DEVELOPMENT TEAM HOME SPONSORED KIT £850

- Your company name or logo will appear on the team shirt
- Full page A5 colour advert in the programme, for the season.
- Advert on website with hyperlink to your company website.
- Medium size advert in club newsletter (500 members), 2 per season



PACKAGE 9

DEVELOPMENT TEAM

AWAY SPONSORED KIT **£750**

- Your company name or logo will appear on the team shirt
- Full page A5 colour advert in the programme, for the season.
- Advert on website with hyperlink to your company website.
- Medium size advert in club newsletter (500 members), 2 per season

DEVELOPMENT TEAM

HOME AND AWAY KIT Special **£1,400**

PACKAGE 10

PLAYER SPONSORSHIP £175

- Sponsor a player which will provide him/her with a Club Track suit and Club kit bag and support throughout the season
- Website advert
- Mention in the match day program



PACKAGE 1

MATCH BALL

SPONSOR

£50

- Sponsor the match ball on a requested date
- Website advert Mention in the match day program

PACKAGE 12

STADIUM

SPONSORSHIP

£1500 1st year £1000 subsequent years

- Full colour A5 page advert in match programme
- Stadium to be named on COMET as the location
- 2 complimentary invites to all club functions and events
- Website main sponsor advert with hyperlink to your company website
- Medium size advert in club newsletter (
 500 members), 2 per season
- Advertising banner 6ft X 3ft, placed on fence on entry to the ground
- 2 small logos on top of the stand
- 4 seats reserved in the stand & free entry to the Murch

DPFCOVER 50 YEARS OF FOOTBALL

CLUB SPONSORSHIP

THANK YOU
FOR YOUR SUPPORT

<u>dinaspowystc.com</u>

PLEASE CONTACT



fcdinaspowys@gmail.com



dinaspowysfc.com

SPONSOR DETAILS

NAME OF BUSINESS

ADDRESS

CONTACT NAME

CONTACT NUMBER

SPONSORSHIP PACKAGI CHOICE

PACKAGE NUMBER (S)

TOTAL VALUE

DPFC

OVER 50 YEARS OF FOOTBALL

CLUB SPONSORSHIP

PAYMENT

Forwardacheque made payable to: Dinas Powys FC

Rob Bloxham, 13 Powys Close, Dinas Powys, CF64 4LQ

For BACS transfer:
Dinas Powys FC (senior section)

NatWest Sort code 54-21-33 Account No 27231798